



September, 2017

Dear Parents or Guardians of SOTA Seniors:

Congratulations, your child is a senior and projected to graduate in 2018! Being a senior brings many exciting and unique offerings. I'd like to take this opportunity to share these with you. If you are interested in ordering any of these items, please use the attached form and take note of the various due dates. Payment is due at the time of order for all items.

**2018 YEARBOOK:**

This year we are offering a full color yearbook for \$45 each (including tax). Yearbooks can be purchased **now through April 13, 2018**. Yearbooks make great holiday gifts. If you are interested in purchasing the yearbook as a holiday gift, I will mail you a gift certificate. Please include your address on the order form.

**SENIOR PAGES:**

Seniors have the opportunity to create a senior page for the yearbook. Senior pages are in place of individual student photos and usually include pictures, the student's name, major and a quote, if desired. There is **no cost** for a senior page. Senior Pages are due this year on **NOVEMBER 3<sup>rd</sup>**, to meet the yearbook deadline. Please see the attached Senior Page Submission Form. This form must be submitted with the Senior Page by November 1<sup>st</sup> to Ms. Rudy. Senior Pages should be emailed to [yearbook.sota@gmail.com](mailto:yearbook.sota@gmail.com). The senior's name should be included in the subject line of the email.

**PERSONALIZATION ON YEARBOOKS:**

Seniors also have the option of having their yearbook personalized. A nameplate with the student's name engraved on it can be purchased for only **\$10, including tax. Orders are due April 13, 2018.**

**BABY PICTURES FOR SENIOR SECTION:**

We will be putting the seniors' baby pictures in our yearbook this year. Baby pictures are due to Ms. Rudy by **November 3<sup>rd</sup>**. Baby pictures can be handed in to Ms. Rudy or emailed to [yearbook.sota@gmail.com](mailto:yearbook.sota@gmail.com). The senior's name should be included in the subject line of the email.

**SENIOR APPAREL:**

Senior apparel, printed with a Class of 2018 design, is now on sale. See the attached order form for available options and prices. **Orders and payments are due November 3<sup>rd</sup>.**

**SURPRISE GRAD ADS!:**

This is your chance to make a dedication or send a surprise message to your graduating senior. Parents/guardians in the past have submitted baby pictures and other special photos with messages of congratulations, grandparents have written words of wisdom, and sisters and brothers have sent in family pictures and good luck messages. This is confidential and the students are so excited when they see their surprise in the yearbook. **GRAD AD payment and messages are due November 3<sup>rd</sup>.** Please remember, the more information you submit, the more space you will need. Grad Ads should be emailed to [yearbook.sota@gmail.com](mailto:yearbook.sota@gmail.com). The senior's name should be included in the subject line of the email.

The prices and page sizes for Grad Ads are:

Full Page (7"x 10")	\$120	½ Page (7"x 4.5")	\$70
¼ Page (3.5"x 4.5")	\$40	1/8 Page (3.5"x 2.25")	\$30
1/16 Page (3.5"x 1.125")	\$15		

### How to Order

- Order form and payment can be mailed or sent in with your child to: Susan Rudy, School of the Arts Yearbook Advisor, 45 Prince Street, Rochester, NY, 14607.
- Students may see me directly to order all items except the surprise Grad Ads –these should be placed by the parent/guardian only.
- Please note the different due dates for each item. *Payment is due at the time of order.*
- SOTA accepts **CASH OR MONEY ORDERS ONLY**. (NO CHECKS, please.)

If you have any questions, please feel free to contact me at [susan.rudy@rcsdk12.org](mailto:susan.rudy@rcsdk12.org) or 242-7682. Thank you for your support.

*Susan Rudy, SOTA Yearbook Advisor*

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## ORDER FORM for YEARBOOK & SENIOR OFFERINGS

Name of SOTA Senior: \_\_\_\_\_ Major: \_\_\_\_\_

Phone Number of Senior: \_\_\_\_\_ Lunch/Free Periods: \_\_\_\_\_

1<sup>st</sup> Period Teacher, Room Number, Day #: \_\_\_\_\_

Parent/Guardian Name & Phone# & E-mail: \_\_\_\_\_

ITEM	QUANTITY	PRICE EACH	TOTAL PRICE
<b>Yearbook</b> <u>Order/Payment Due April 13<sup>th</sup></u>		<b>\$45.00</b> (incl. tax)	<b>\$</b>
<b>Yearbook Personalization</b> (Maximum of 21 letters and spaces, over 21 will cost additional) <u>Order/Payment Due April 13<sup>th</sup></u> PRINT student name here EXACTLY as it should appear on the engraved nameplate. _____		<b>\$10.00</b> (incl. tax)	<b>\$</b>
<b>Surprise GRAD ADS</b> <u>Ad, Pics, Words &amp; Payment Due November 3<sup>rd</sup></u>	AD SIZES AVAILABLE: (choose one) _____ Full Page (7"x10") \$120 _____ ½ Page (7"x4.5") \$70 _____ ¼ Page (3.5"x4.5") \$40 _____ 1/8 Page (3.5"x2.25") \$30 _____ 1/16 Page (3.5"x1.125") \$15		<b>\$</b>

RETURN THIS FORM & PAYMENT TO SUSAN RUDY AT SOTA. **CASH or MONEY ORDER ONLY.**  
CALL 242-7682, or EMAIL [susan.rudy@rcsdk12.org](mailto:susan.rudy@rcsdk12.org) WITH ANY QUESTIONS.

# ORDER FORM for SENIOR APPAREL

Name of SOTA Senior: \_\_\_\_\_ Major: \_\_\_\_\_

Phone Number of Senior: \_\_\_\_\_ Lunch/Free Periods: \_\_\_\_\_

1st Period Teacher, Room Number, Day #: \_\_\_\_\_

Parent/Guardian Name & Phone Number: \_\_\_\_\_

## ORDERS & PAYMENT DUE NOVEMBER 3, 2017

SOTA accepts CASH OR MONEY ORDERS ONLY, please. (NO CHECKS)

### Design on Front and Back

- Design will be smaller on left chest for apparel with zippers.
- Design on back will be names of seniors and 2018.
- All designs print in white.

See Senior Apparel Design Contest Form to submit a design.  
Design will be chosen by a senior vote in the fall.

**CASH or MONEY ORDER ONLY. RETURN THIS FORM & PAYMENT TO SUSAN RUDY AT SOTA.**

ORDER TOTAL: \$

☐ **RAINBOW Tie-Dye: Pull Over HOODIE**



**\$30** (inc. tax)  
+ \$5 for XXL/XXXL

Front Print Only.  
Names on back and embroidery will not show on background.

\_\_S \_\_M \_\_L \_\_XL \_\_XXL \_\_XXXL

☐ **BLACK/GRAY Tie-Dye: Pull Over HOODIE**



**\$33** (inc. tax)  
+ \$5 for XXL/XXXL

\_\_S \_\_M \_\_L \_\_XL \_\_XXL \_\_XXXL

☐ **SOLID Pull-Over HOODIE**



**\$26** (inc. tax)  
+ \$5 for XXL/XXXL



\_\_ Sport Gray



\_\_ Black

\_\_S \_\_M \_\_L \_\_XL \_\_XXL \_\_XXXL

☐ **SOLID Zip-Up HOODIE**



**\$30** (inc. tax)  
+ \$5 for XXL/XXXL



\_\_ Sport Gray



\_\_ Black

\_\_S \_\_M \_\_L \_\_XL \_\_XXL \_\_XXXL

☐ **SOLID Crew Neck Sweatshirt**



**\$20** (inc. tax)  
+ \$5 for XXL/XXXL



\_\_\_ Sport Gray



\_\_\_ Black

\_\_\_S \_\_\_M \_\_\_L \_\_\_XL \_\_\_XXL \_\_\_XXXL

☐ **SWEATPANTS**

\_\_\_ **Open Leg**  
\_\_\_ **Elastic Leg**



**\$20** (inc. tax)  
+ \$5 for XXL/XXXL



\_\_\_ Athletic  
Heather Gray



\_\_\_ Black

\_\_\_S \_\_\_M \_\_\_L \_\_\_XL \_\_\_XXL \_\_\_XXXL

☐ **NAME Embroidered on HOODIES:** (12 letters/spaces maximum. Allow an additional 2-3 weeks for delivery.  
**FOR SOLID COLOR and BLACK/GRAY Tie-Dye HOODIES ONLY** – Embroidery will not show on Rainbow Hoodie.  
Clearly print name for hood personalization below:

**\$5**

☐ **MAJOR Printed on Sleeve:** (For Hoodies and Crew Neck Sweatshirts Only)

**Choose One:**

\_\_\_ Dance \_\_\_ Drama \_\_\_ Creative Writing \_\_\_ Instrumental \_\_\_ Strings  
\_\_\_ Piano \_\_\_ Vocal \_\_\_ Visual Arts \_\_\_ Theatre Technology

**\$5**

☐ **RAINBOW Tie-Dye T-Shirt**  
**LONG SLEEVE**



**\$16** (inc. tax)  
+ \$5 for XXL/XXXL

Front Print Only.  
Names on back will  
not show on  
background.

\_\_\_S \_\_\_M \_\_\_L \_\_\_XL \_\_\_XXL \_\_\_XXXL

☐ **Tie-Dye T-shirt Short Sleeve**  
**BLACK/GRAY RAINBOW**



**\$13** (inc. tax)  
+ \$5 for XXL/XXXL

Front Print Only on  
Rainbow: Names on  
back will not show on  
rainbow background.

\_\_\_S \_\_\_M \_\_\_L \_\_\_XL \_\_\_XXL \_\_\_XXXL

☐ **SOLID LONG  
SLEEVE T-SHIRT**  
Front and Back Print



**\$16** (inc. tax)  
+ \$5 for XXL/XXXL



\_\_\_ Athletic  
Heather Gray



\_\_\_ Black

\_\_\_S \_\_\_M \_\_\_L \_\_\_XL \_\_\_XXL \_\_\_XXXL

☐ **SOLID SHORT  
SLEEVE T-SHIRT**  
Front and Back Print



**\$12** (inc. tax)  
+ \$5 for XXL/XXXL



\_\_\_ Athletic  
Heather Gray



\_\_\_ Black

\_\_\_S \_\_\_M \_\_\_L \_\_\_XL \_\_\_XXL \_\_\_XXXL

# SENIOR PAGE SUBMISSION FORM

Every senior must submit this form. If you are creating a Senior Page with other seniors, only one page needs to be submitted. If you do not submit this form and a senior page, your school ID picture may be included in the 2018 Yearbook.

YOUR NAME: \_\_\_\_\_ MAJOR: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

## CHOOSE OPTION 1, 2 or 3:

### OPTION 1

#### **Senior Page with 3 or more seniors**

- Create on the computer using PhotoShop, Publisher or a compatible software
- Page Size: **7.5 x 10 inches, 300 resolution**
- File name should include all senior names
- Email the original file format or a PDF to [yearbook.sota@gmail.com](mailto:yearbook.sota@gmail.com) by 11/3/17
- Include senior names in email subject line
- Write names of all seniors on your page:

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### OPTION 2

#### **Senior Page with 1 other senior**

- Create on the computer using PhotoShop, Publisher or a compatible software
- Page Size: **7.5 x 4.75 inches, 300 resolution**
- File name should include both senior names
- Email the original file format or a PDF to [yearbook.sota@gmail.com](mailto:yearbook.sota@gmail.com) by 11/3/17
- Include both senior names in subject line
- Write names of other senior on your page:

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### OPTION 3

#### **Individual Senior Page**

- Create on the computer using PhotoShop, Publisher or a compatible software
- Page Size: **3.5 x 4.75 inches, 300 resolution**
- File name should include senior name
- Email the original file format or a PDF to [yearbook.sota@gmail.com](mailto:yearbook.sota@gmail.com) by 11/3/17
- Include senior name in subject line
- Write senior name:

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***If you are unable to create a digital senior page, you may submit up to 2 photos with this form and your page will be created for you.***

*Check Option 1, 2 or 3, and email photos to [yearbook.sota@gmail.com](mailto:yearbook.sota@gmail.com)*

#### **THINGS TO REMEMBER**

- Pages may include senior or current picture, pictures from past years of self, friends and family, name, art major and a meaningful quote, if desired.
- Senior pages take place of the school pictures in class sections for grades 7-11.
- There is no charge for a senior page.
- Do not use cell phone pictures, as the print quality is very low.
- See examples of different senior pages and sizes on the back of this paper.

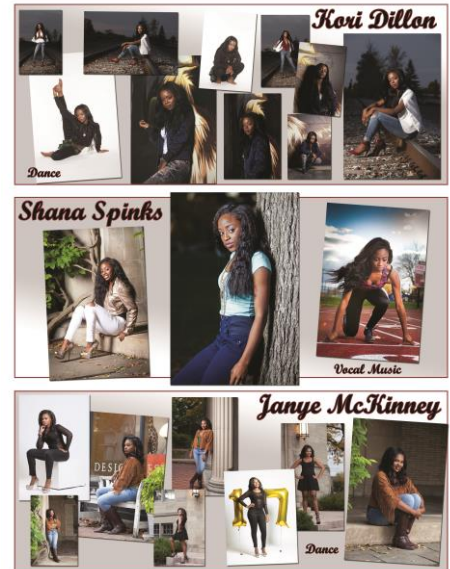
Senior Pages are **due November 3, 2017**

See Ms. Rudy with questions.



# SENIOR PAGE Examples

## Option 1: Senior Page with 3 or more seniors



## Option 2: Senior Page with 1 other senior



## Option 3: Individual Senior Page

